



**FOR IMMEDIATE RELEASE**

## IMCORP Extends URD Guarantee

*IMCORP extends its reliability guarantee for utility aged underground residential distribution (URD) cable systems.*

MANCHESTER, Conn., June 10, 2015 IMCORP, the exclusive provider of the Factory Grade® test has extended its guarantee for assessed aged utility URD cable systems from 10 years to 15 years as part of its utility client asset management program. In addition, the guarantee under this program for jacketed URD cable has been extended from 10 years to 20 years.

IMCORP President, Bruce Broussard commented, "This is a very exciting development benefiting our many existing utility clients and those evaluating the tremendous value delivered by IMCORP's innovative and strategic approach to aged cable system assets. This guarantee extension will increase the financial rate of return for utilities utilizing the IMCORP system health management solution to address the significant challenge brought on by these aged cable assets by an additional 50%." Broussard added, "This extension has been made possible by tracking the asset performance of over 90,000 cable segments assessed over the last 19 years, the continued improvements of the IMCORP technology and the adoption of operational best practices of our committed client following."

IMCORP, an engineering services company, is the technology leader in underground power cable life cycle management. The company's patented technology has been field-proven through the testing of over 100 million feet of underground power cable all over the world. The Factory Grade® test locates existing cable system defects and predicts future cable reliability. This performance-driven diagnostic solution provides the most effective and efficient way to determine the reliability of new or aged cable systems from 5kV to 500kV. IMCORP has been assisting clients around the world improve cable reliability for over 19 years, and has tested more than 90,000 spans totaling over 109 million feet.

IMCORP's technology empowers utilities to truly understand their system health and strategically manage their underground distribution systems to optimize delivery reliability and fiscal management. Find out more at [www.imcorp.com](http://www.imcorp.com).

For more information or to schedule an interview, please contact:

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