



FOR IMMEDIATE RELEASE

IMCORP Launches a New and Improved Website

IMCORP's new website has an improved user interface and focuses on cable reliability programs for the Utility, Renewable and Facility Marketplaces .

MANCHESTER, Conn., June 12, 2015 IMCORP, the leading global provider of the Factory Grade® test for managing power cable reliability is pleased to announce the launch of its new and improved website at www.imcorp.com. New features and functionality have been added to the site including interactive weblogs highlighting many cable failure modes, enhanced service profile pages and a guarantee section with information detailing IMCORP's multi-year cable assessment offer as part of the lifetime utility business intelligence program. The new website changes also allow mobile users to browse the site with ease and a new search tool has been added to help retrieve keyword specific information in seconds.

IMCORP's web site has been in operation since 2001. Over the years, it has enjoyed great success, rising to become one of the most popular power cable reliability sites online, and is offered in multiple languages. The site is designed to educate and inform end-users through instructional videos, whitepapers, educational newsletters and blogs about the benefits lifecycle power cable reliability management solutions that increase the performance metrics of utility and renewable energy providers globally.

To learn more about IMCORP's Factory Grade® test please visit imcorp.com.

The Factory Grade® test provides an accurate condition assessment of each cable and locates defects that have a potential to cause failure. This data empowers utility, renewable energy and facility management customers to assess and rehabilitate cables based on expected performance. This process not only saves clients millions of dollars, but positively impacts system reliability by pinpointing issues that need to be addressed. The net result is dramatically more efficient use of available budget to improve the reliability of their cable network.

IMCORP assessment programs also provide significant benefits to the environment. By reducing trenching, waste of precious resources utilized in the manufacture of new power cables, and the greenhouse gases associated with manufacturing and transportation of cable, IMCORP and its clients continue to have a positive impact on their communities.

About IMCORP:

IMCORP, an engineering services company, is the technology leader in underground power cable diagnostics. The company's patented technology has been field-proven through the testing of millions of feet of underground power cable all over the world. The Factory Grade® test locates existing cable system defects and predicts future cable reliability. This performance-driven diagnostic solution provides the most effective and efficient way to determine the reliability of new or aged cable systems from 5kV to 500kV. IMCORP has been assisting clients around the world improve cable reliability for over 19 years, and has tested more than 70,000 spans totaling over 100 million feet.

IMCORP's technology improves the quality of life for everyone by enhancing the reliability of electric power delivered to them through underground power cables. Find out more at imcorp.com.

For more information or to schedule an interview, please contact:

Stephanie Ayers
860.783.8000
marketing@imcorp.com